



# Project --- Brief



**BUILDIFY LTD**  
CONSTRUCT YOUR DREAM INTO REALITY

Property Address

Residential complex / village / apartment / flat, including the year of construction / floor

Please provide the contact details of the management company / sales manager.

Gas / electricity

Client name

Telephone

Email

Family hobbies

Do you require special storage solutions? (e.g., for discs, sewing machine space, etc.)

Pets

Please tell us more about them. What impact might they have on the interior design?

Favorite spots part of the property for each family member (Where do you spend most of your time?)

Wishlist. Are there any long-held desires you wish to realize (brick wall, black bathroom, green wall)?

Guest Frequency. Do guests visit often? Do they stay overnight?



# Dear Clients!

Thank you for choosing us!

We deeply appreciate having you with us.

Everything we have created is for you.

Solving your problems, our shared victories,  
achievements, and completed projects bring us joy and  
satisfaction.

It's the interest, creative drive, and love for our profession  
— not the pursuit of profit — that are the true sources of  
our professional growth and self-improvement.

That is why we strive to provide services at the  
highest level.

## Choosing a Style

Which style elements would You like to consider?

Characterized by pastel tones, beautiful accents using metal, stone, textures, decorative elements on the walls like moldings, paintings, mirrors, flowing fabrics.

The mood in such interiors is elegant, elevated yet calm.

Deep, rich color accents can be added upon desire, for a more dramatic effect.

## ○ Neoclassical





## Choosing a Style

Which style elements would You like to consider?

This style is known for being substantial, reliable, and solid.

Straight lines, focus on form, geometry, and spatial correctness are key.

Functionality takes the forefront, with decorative elements playing a secondary role.

### ☐ Modern Style



## Choosing a Style

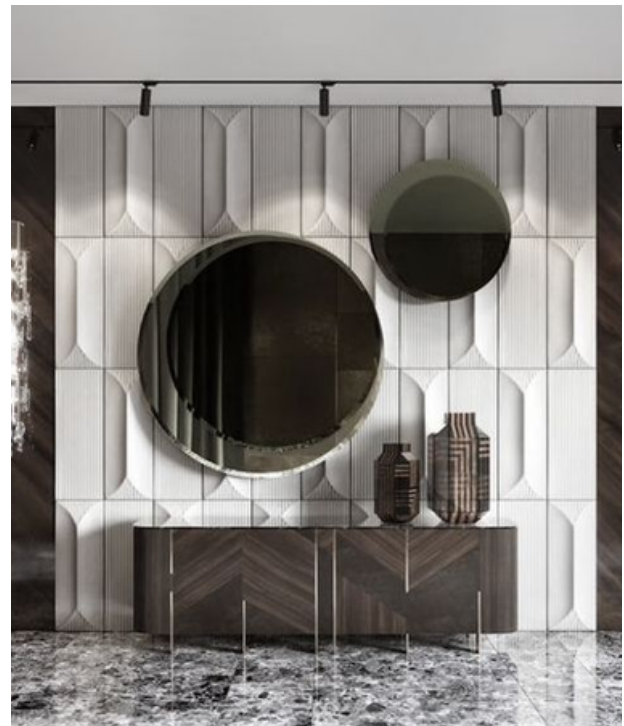
Which style elements would You like to consider?

Elegant, vibrant, and full of life.

Think of "The Great Gatsby" – shiny metals combined with mirrors, bright colors, zebra leather, black chandeliers, and human-shaped lamps!

Such interiors are eye-catching unforgettable.

## ○ Art Deco Style





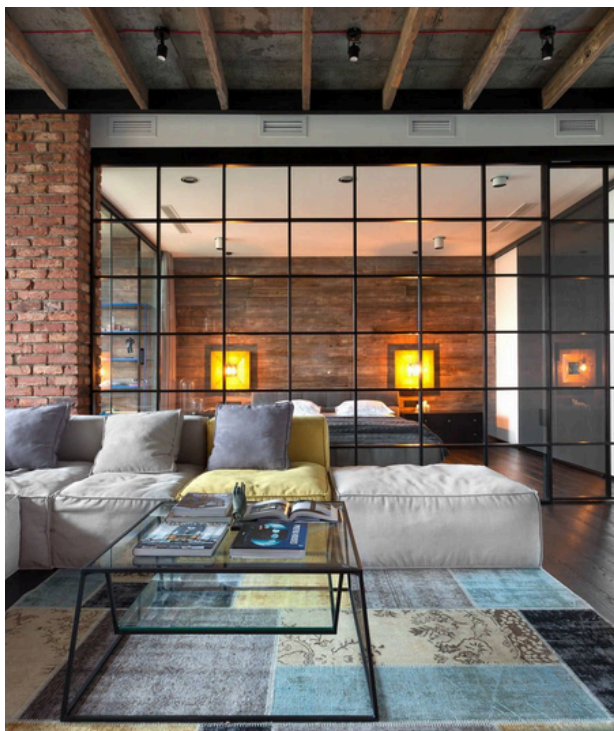
## Choosing a Style

Which style elements would You like to consider?

### ☐ Loft Style

True loft style is reminiscent of abandoned factories with raw metal, concrete, and exposed brickwork.

Often two-level, these spaces truly feel like old factory areas where creativity sweeps you into the whirlwind of an urban lifestyle.





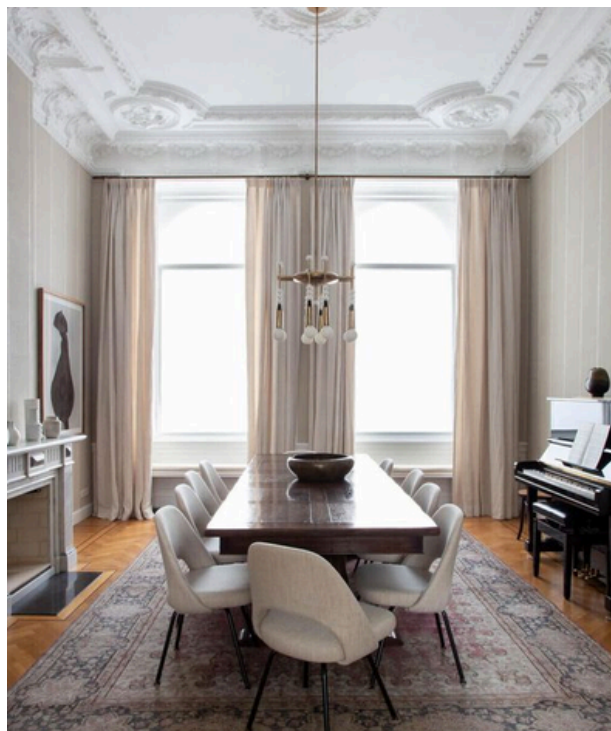
## Choosing a Style

Which style elements would You like to consider?

### ☐ Parisian Style

For true connoisseurs of life who enjoy a morning coffee on an ornate balcony in soft slippers.

High ceilings, beautiful unusual moldings, color accents, outdoor terraces, and light textiles characterize this style.





## Choosing a Style

Which style elements would You like to consider?

An eternal style for an eternal city and life!

In a modern take, consider light moldings, strict frames on facades, deep color accents, and patterned textiles.

### ☐ Classic Style





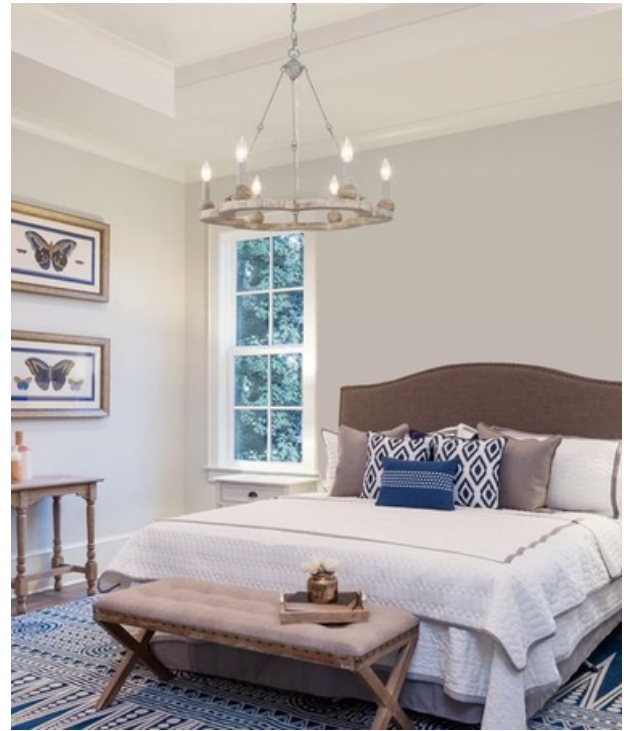
## Choosing a Style

Which style elements would You like to consider?

Americans love combining function with a visual appeal, hence their classic style.

Calm, deep, complex shades often appear in furniture, paintings, and textiles.

### ☐ American Style





## Choosing a Style

Which style elements would You like to consider?

A mix of styles, moods, souvenirs, and art objects from different countries and travels.

Imagine antique chairs next to a semicircular white leather sofa.

That's eclectic!

## ○ Eclectic Style



## Choosing a Style

Which style elements would You like to consider?

☐ Minimalism

One of the boldest, most extraordinary styles, requiring great courage to underdo rather than overdo.

It is for decisive, confident individuals who love simplicity and order.





## Choosing a Style

Which style elements would You like to consider?

Although not a separate style, making any of these styles vibrant makes them unique, memorable, and extraordinary.

If you like the interiors shown below, go ahead and mark bright interiors with a checkmark — we love vibrant projects!

### ☐ Bright Interiors





## Choosing a Style

Which style elements would You like to consider?

### ☐ Scandinavian Style

This style, from functional and light Scandinavia, emphasizes light, warmth of wood, and natural elements.

If this resonates with you, let's experiment together.



## Space Planning

Let's choose the spaces you need for comfortable living.

Simply check off what you want to see in your home, and we'll try to accommodate it.

- |  |   |
|--|---|
| <input type="radio"/> Entryway           | <input type="radio"/> Bathroom          |
| <input type="radio"/> Hallway            | <input type="radio"/> Staff Room        |
| <input type="radio"/> Kitchen            | <input type="radio"/> Laundry Room      |
| <input type="radio"/> Dining Room        | <input type="radio"/> Pantry            |
| <input type="radio"/> Reception          | <input type="radio"/> Walk-in Closet    |
| <input type="radio"/> Bedroom            | <input type="radio"/> Cold Storage Room |
| <input type="radio"/> Children's Bedroom | <input type="radio"/> Veranda           |
| <input type="radio"/> Playroom           | <input type="radio"/> Boiler Room       |
| <input type="radio"/> Study              | <input type="radio"/> Winter Garden     |
| <input type="radio"/> Guest bedroom      | <input type="radio"/> Terrace           |
| <input type="radio"/> Guest bathroom     | <input type="radio"/> Other Spaces      |

Preferences for combining zones (e.g., kitchen-living room)

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Should the redesign be approved by the local authorities?

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# Kitchen



Specify kitchen size (m2)

<div><input type="radio"/> Island</div> <div><input type="radio"/> Bar Counter</div> <div><input type="radio"/> Upper Cabinets</div> <div><input type="radio"/> Appliance Columns</div> <div><input type="radio"/> Extraction Fan</div> <div><input type="radio"/> Microwave oven</div> <div><input type="radio"/> Sofa</div> <div><input type="radio"/> TV</div> <div><input type="radio"/> Dish Cabinet</div> <div><input type="radio"/> Additional Items</div> <div><input type="radio"/> Freezer</div>	<div><div>Kitchen</div><div>Specify size (large, small, special features).</div><div></div></div> <div><div>Dishwasher</div><div>(Specify size)</div><div></div></div> <div><div>Oven</div><div>(In a column or under the stovetop?)</div><div></div></div> <div><div>Cooktop</div><div>(Size, gas or electricity?)</div><div></div></div> <div><div>Espresso Machine</div><div>(Standalone or inside a cabinet)</div><div></div></div> <div><div>Washing Machine</div><div>(Specify size)</div><div></div></div> <div><div>Water Filter</div><div></div><div></div></div>	<div><div>Refrigerator</div><div>(Specify size)</div><div></div></div> <div><div>Other Appliances</div><div>(Please specify, built-in or stand-alone)</div><div></div></div> <div><div>Kitchen Sink</div><div>(Shape, size, material)</div><div></div></div> <div><div>Dish Heater</div><div></div><div></div></div> <div><div>Dining Table</div><div>(Number of seats)</div><div></div></div> <div><div>Wine Cabinet</div><div>(Approximate number of bottles)</div><div></div></div>
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## Reception



Specify reception size (m2)

☐ Bin Bags

☐ TV Stand

☐ Console

☐ Bookshelves

☐ Aquarium

☐ Shelves

☐ Display Cabinet

☐ Fireplace/Bio-fireplace

☐ TV

☐ Home Theater

☐ Work Space

☐ Dresser

☐ Cabinet

☐ Carpet

**Sofa**

(Size, Corner sofa, transforming sofa)

**Armchairs**

(Number)

**Coffee Table**

(Shape, size)

**Additional Items**

(Specify what is missing)

Please specify any special wishes:



## Entryway



- ☐ Bin Bags
- ☐ TV Stand
- ☐ Console
- ☐ Bookshelves
- ☐ Aquarium
- ☐ Shelves

Cabinet  
(Size, number of mirrors)

Open Clothes Racks  
(Shape, size)

Walk-in Closet

Additional Items  
(Specify what is missing)

## Children's Room



- ☐ Bin Bags
- ☐ TV Stand
- ☐ Toy Shelves
- ☐ Bookshelves
- ☐ Armchair
- ☐ Shelves
- ☐ Creativity Table
- ☐ Sports Corner
- ☐ Playhouse/Play Area

- ☐ TV
- ☐ Work Space
- ☐ Dresser/Nightstand
- ☐ Sofa

Bed  
(Size, number of beds, multilevel)

Walk-in Closet

Wardrobe  
(Shape, size)

Additional Items  
(Specify what is missing)



# Playroom



☐ Sofa

☐ Bin Bags

☐ Cabinet

☐ Swings

☐ Shelves

☐ Полки

☐ Mini Home Theater

☐ Work Space

☐ TV

Playhouse

(Description, size)

Sports Corner

(Description, size)

Nightstands

(Shape, size)

Additional Items

(Specify what is missing)

Please specify any special wishes:

Bedroom



☐ Nightstands

☐ TV Stand

☐ Console

☐ Bookshelves

☐ Shelves

☐ Dressing Table

☐ Fireplace/Bio-fireplace

☐ TV

☐ Work Space

☐ Dresser

☐ Bench

☐ Mirror

☐ Carpet

☐ Minibar

Bed  
(Size, number)

Walk-in Closet

Wardrobe  
(Size)

Additional Items  
(Specify what is missing)

Please specify any special wishes:



## Guest Bedroom



- ☐ Nightstands
- ☐ TV Stand
- ☐ Console
- ☐ Bookshelves
- ☐ Shelves
- ☐ Dressing Table
- ☐ Fireplace/Bio-fireplace

### Sofa

(Size, Corner sofa, transforming sofa)

### Bed

(Size, number)

### Wardrobe

(Size)

### Additional Items

(Specify what is missing)

Please specify any special wishes:

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## Study



☐ Sofa

☐ Armchair

☐ Bookshelves

☐ Safe

☐ Sleeping Place

☐ Shelves

☐ Home Theater

☐ Wardrobe

☐ TV

☐ Fireplace/Bio-fireplace

☐ Storage

☐ Display for Collections

Sofa

(Size, transforming)

Desk

(Specify size, description.)

Desk Chair

(Description)

Minibar

(Specify size, description.)

Describe your ideal  
relaxation area in the study.

Technologies

(Types, sizes)

Additional Items

(Specify what is missing)

Please specify any special wishes:

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## Storage Room



## Laundry Room



☐ Refrigerator

☐ Shelves

☐ Other Technologies

☐ Freezer

☐ Washing machine

☐ Dryer

☐ Folding System for  
Drying

☐ Sink

☐ Clothes Hanger

☐ Open Shelves

☐ Cabinets

☐ Special WC for Pets

**Ironing Board**

(Driven, folding, standalone)

**Preferred storage type**

(Exposed shelves, closed shelves, driven sections and etc.)

**Cleaning Supplies**

Specify items (buckets, mops, vacuum cleaner, steam cleaner).

Please specify any special wishes:

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## Walk-in Closet



- ☐ Refrigerator
- ☐ Cabinets
- ☐ Shelves
- ☐ Other Technologies
- ☐ Freezer
- ☐ Washing Machine

### Special Shelves

(Compartmentalised, ties, handbags, shoes, belts and etc.)

### Storage for Large Items

Specify items (skis, suitcases, vacuum cleaner, mops).

### Additional Items

(Specify what is missing)

Please specify any special wishes:

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Bathroom



- ☐ Toilet
- ☐ Urinal
- ☐ Bidet/Hygienic Shower
- ☐ Sink/Furniture
- ☐ Bathtub
- ☐ Shower
- ☐ Washing Machine
- ☐ Drier
- ☐ Cabinet
- ☐ Faucets

(Top of cabinet, sink, furniture of built in)
- ☐ Shower System

Specify type (countertop, furniture-mounted, wall-mounted).

WC



- ☐ Toilet
- ☐ Urinal
- ☐ Bidet/Hygienic Shower
- ☐ Sink/Furniture
- ☐ Bathtub
- ☐ Shower
- ☐ Washing Machine
- ☐ Drier
- ☐ Cabinet
- ☐ Faucets

(Top of cabinet, sink, furniture of built in)
- ☐ Shower System

Specify type (countertop, furniture-mounted, wall-mounted).

## Pick your desired colour scheme:

(Please tick as many as appropriate)

					
					
				<p>Did you know, that there are over <b>500</b> shades of blue?</p>	
					
					
					
					
<p>How do you like South Italian colour Palette?</p>					



## What kind of decor do you like most?

(Please tick as many as appropriate)

☐ Mirror



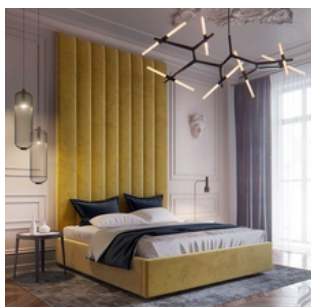
☐ Stucco Molding



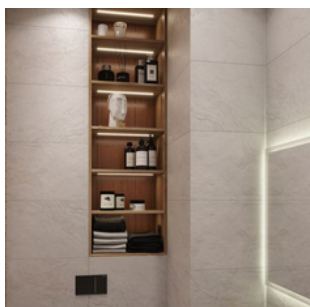
☐ Paintings



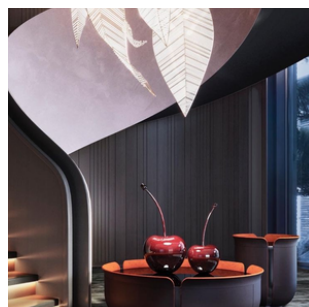
☐ Soft Panels



☐ Niche



☐ Art Objects



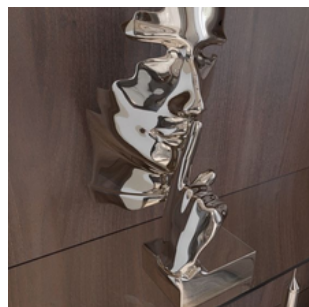
☐ Decorative Lighting



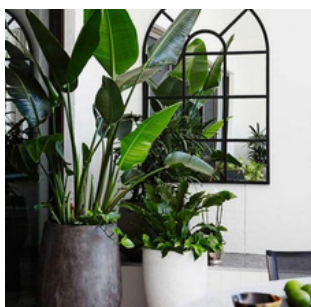
☐ Abundance of details



☐ Statuess/statuettes



☐ Flowers



☐ Minimal Decor



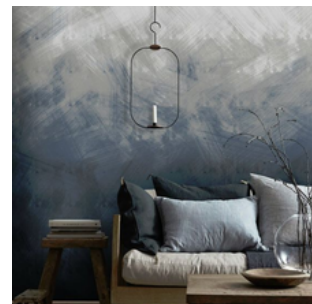
☐ Unusual Textile



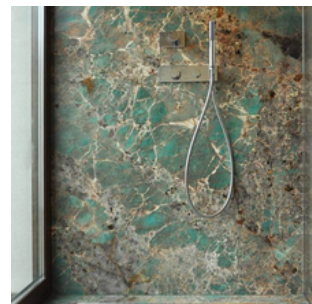
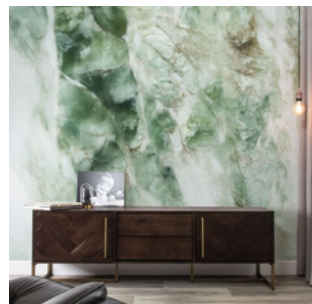
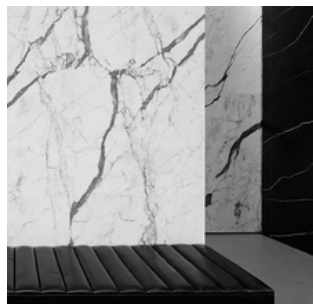
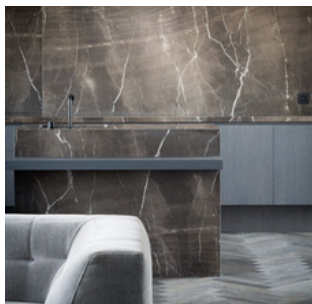
## What kind of finish materials do you prefer?

(Please tick as many as appropriate)

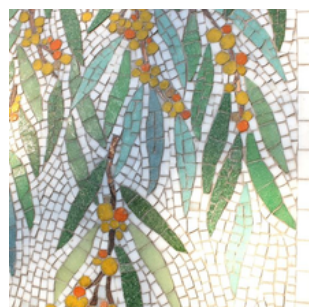
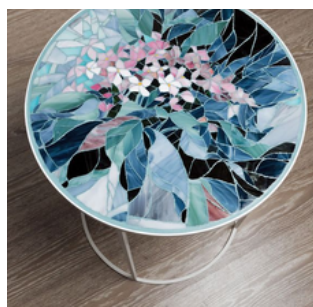
☐ Wallpaper



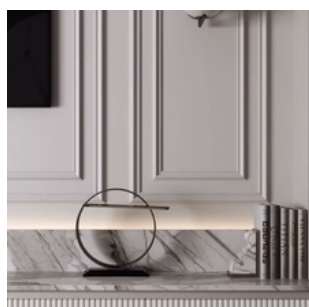
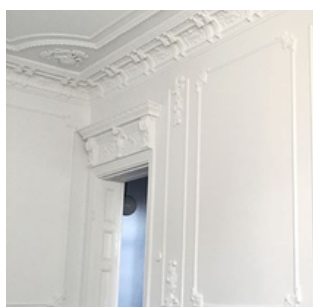
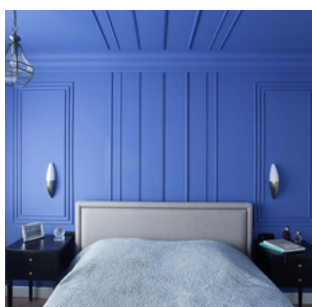
☐ Stone



☐ Mosaic



☐ Moldings made of gypsum plaster or polyurethane

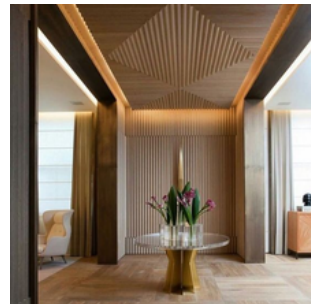
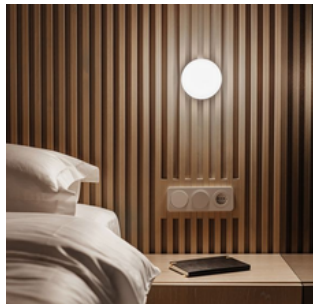
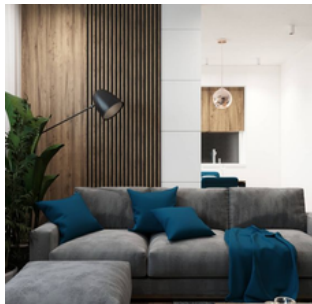




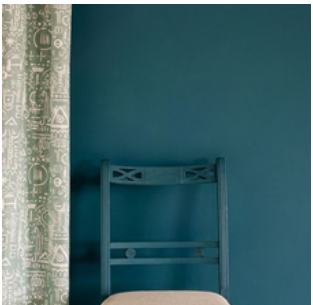
## What kind of finish material do you prefer?

(Please tick as many as appropriate)

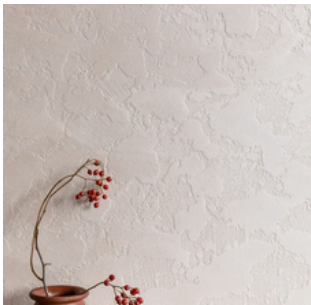
☐ Woodwork/timber



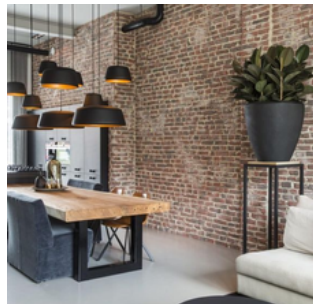
☐ Paint



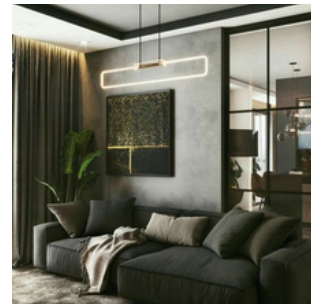
☐ Plaster



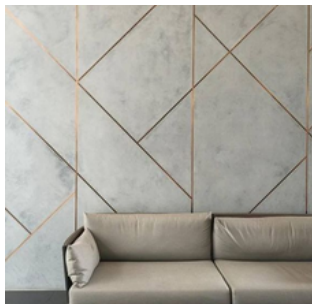
☐ Brickwork



☐ Concrete



☐ Decorative Panels



We create designs, with something  
special in mind!



## Q's for creation of working document:

### Ceiling

Is the ceiling material important to you (plaster, drywall, stretch)?

---

Specify preferences (molding finish, levels, lighting, painted in a different shade, wallpaper on the ceiling).

---

### Lighting

Do you prefer bright lighting or diffuse, soft lighting?

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Specify zones where bright lighting is needed.

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Specify zones where soft lighting is needed.

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Is night lighting required (in hallways, bathrooms, or other rooms)?

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What type of fixtures do you prefer (temperature in Kelvin)?

---

Specify preferences for side lighting installation. Height of wall sconces?

---

Is lighting required inside closed cabinets?

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Please specify any special wishes:

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## Switches

Would you like to use dimmers for gradual lighting? If yes, in which rooms?

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Do you need multi-way switches (control lights from multiple locations)?

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Do you have a height preference for the switches (Standard 300-900mm)?

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Would you like to install a master switch (To turn off all of the lights in the property with one switch)?

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## Ventilation and Air Conditioning

Do you plan to install a supply-exhaust ventilation system?

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Do you plan to install air conditioners? If yes, in which rooms?

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Specify preferred rooms with ventilation systems if required.

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## Sound Insulation

Do you plan to use sound insulation? In which rooms?

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## Thermal Insulation

Do you plan to use thermal insulation? In which rooms?

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## Heating

Do you plan to install underfloor heating? In which rooms (bedroom, kitchen-living room, bathroom)?

---

Is it necessary to replace radiators/convectors?

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Specify preferences for radiator design: vertical wall-mounted/horizontal wall-mounted (more standard)/design radiators (art objects in the interior)/underfloor convectors (is a forced fan needed?).

Do you plan to install a boiler in the bathroom?

## Outlets

Do you prefer hidden outlets or easily accessible ones? Where do you usually lack outlets?

## Additional Items

Will you have a home theater system? Do you need a projector?

Would you like to install hidden speakers in the ceiling or walls?

Do you need motion sensors in any rooms?

Would you like to include smart home elements (full home automation or specific elements):

- Lighting control
- Information networks
- Drives (curtain/shutter, gate control)

Would you like to manage multimedia from one device, sound specific rooms (bathrooms, pools, terraces)?

Do you need a system to monitor the operation of engineering systems: heating, water supply, boiler monitoring, SMS alerts in case of emergencies?

Specify preferences for energy saving, climate scenarios, radiator/fan coil control, underfloor heating control, air conditioning/ventilation system control.

Do you have any non-standard household appliances that require electrical outlets?

Do you plan to install a surveillance system?

Do you plan to install filters or grinders in the kitchen or bathroom?

Do you need USB outlets?

Do you need a phone outlet?

Do you need many internet outlets, or is Wi-Fi the primary connection?

Do you need HDMI connections?

Do you plan to install a video intercom?

Would you like internal lighting in closed cabinets?

Do you plan to install a security system?

Do you need acoustic outlets?

Do you plan to install a lighted cosmetic mirror in the bathroom?

Do you need to connect TVs to the internet or satellite TV?

Do you have a preference for the installation location of the electrical panel (which room)?



## General Questions (Design)

What is more important to you: aesthetics or practicality?

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Interior Style Preference: Luxury, comfort, coziness, creativity, practicality?

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Are you ready to listen to the designer, or do you prefer to strictly follow the technical specifications?

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Willingness to Experiment: Are you open to experimenting with styles?

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Interior Irritations: What irritates you in the interior?

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## Communication Preference

How do you prefer to communicate (in-person meetings, phone, email, WhatsApp, Telegram, Viber)?

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When do you usually check your email?

---

When is it convenient for you to answer calls?

---

Who makes the final decision on the design?

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## Budget and Renovation

Do you have a set budget for construction work?

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When would you like to start the renovation?

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How actively do you plan to participate in the renovation?

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What are your concerns regarding the renovation?

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When do you plan to have the housewarming?

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Who makes the decisions regarding the renovation on site?

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Have you had experience with renovations before?

---

Have you had experience with renovations before?

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What are you satisfied with? What are you not satisfied with?

---

What are your concerns regarding the renovation?

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Please specify any specific wishes:

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## Furniture and Procurement

Do you prefer to buy items in stock or made to order?

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Preferred Countries of Manufacture. Italy, Spain, Russia, China, Germany, America, etc.?

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Turnkey Budget. What budget are you planning for the "turnkey" interior for each item below?

Kitchen?

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Bedroom?

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Reception?

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Bathroom?

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How important is it for you to see items in person before ordering?

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Who makes the final decision on procurement?

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Please specify any special wishes:

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This will greatly help us create a truly resourceful place for you, a place where you will feel at peace, where you can recover and feel genuinely happy!

[illegible]

## Notes

